



We want to know how you roll

Survey Website: [www.makingtracks2015.ca](http://www.makingtracks2015.ca) | Telephone: 780.652.2442

**Step 1. Sign-Up:** Thank you for signing up for **Making Tracks**, the **2015 Edmonton & Region Household Travel Survey!** By now you should have completed your household questions and scheduled your assigned Travel Day.

**Step 2. Record Travel:** Track your household's daily travel and activities on your assigned day in this **Travel Log**. Each member of your household should carry a log and jot down where they went, how they got there, and their activities at each place. **There is no need to submit the Travel Log.**

### What is a trip?

- Leaving one location and arriving at another for a new activity.
- A trip can use more than one mode of transportation.
- Quick stops like going to a gas station, drive-through, or stopping for take-out coffee are all considered trips with separate destinations.
- Picking someone up (or dropping them off) - the place you picked them up (or dropped them off) is a trip to a separate destination.

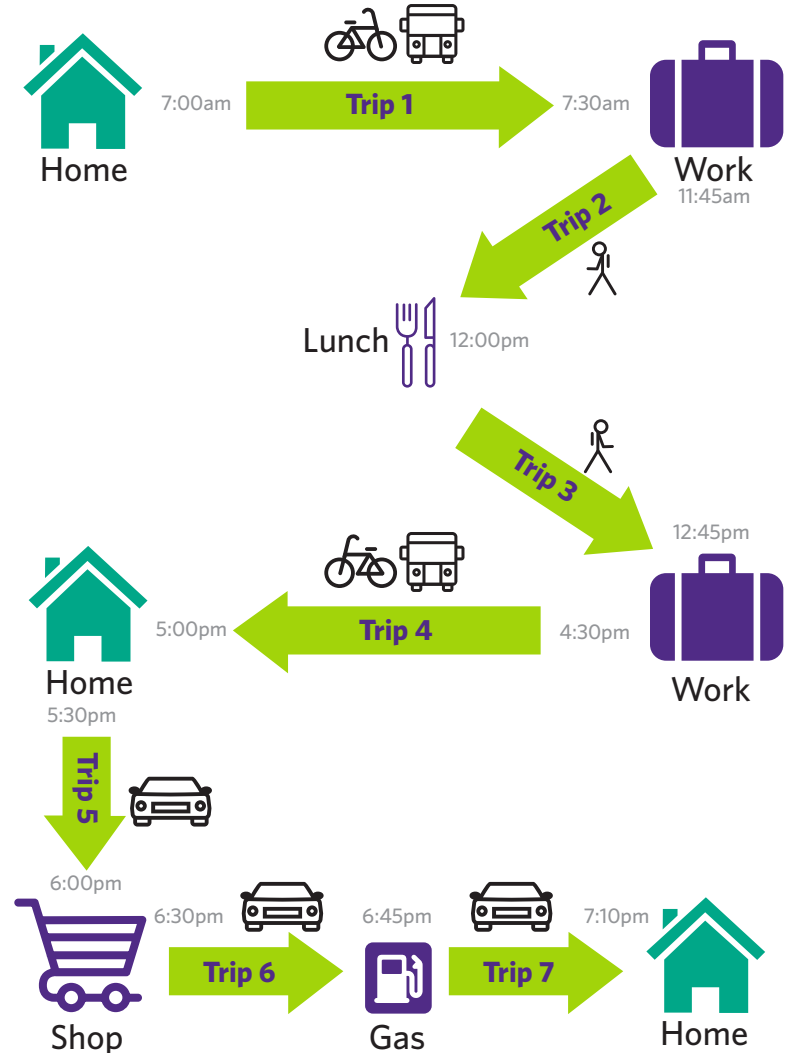
### What is not a trip?

- **Walking/driving to and from bus stops or transit centers is not a separate trip - but please make note of where you got on and off transit!**
- Walking a dog (with no destination)
- Jogging or biking in your neighbourhood with no destination
- Walking between a parking lot and your destination
- Moving around between classes/campus, or within the same building complex
- Commercial vehicle trips - please DO NOT include trips where the purpose is commercial delivery or driving a bus or taxi

**Step 3. Complete the Travel Survey:** After your travel day, use your Survey ID found in your invitation letter to log into the survey website to enter your household's trips. *If you have misplaced your Survey ID, please call us at 780.652.2442 and we can look it up for you.*

**Step 4. Enjoy the satisfaction of contributing to important research.** You will be eligible to enter into a prize draw for: a return flight for 4 anywhere in continental North America, one of 10 pairs of NHL hockey tickets, 10 iPads, 100 \$50 gift cards to popular local merchants, or 100 recreation passes to a facility local to you.

### Example of a Day's Travel





Name:  Travel Date:  Survey ID:

*This form is meant for your own personal use. Please use it for reference when reporting your travel.*

Trip #	Where did you go? <i>Address, intersection, business name</i>	When did your trip start?	How did you travel?	Who did you travel with?	When did you get there?	What activities did you do there?	If you took Buses or LRT, fill in for each bus/LRT		
							Route #'s/ LRT line	Where did you board? <i>Transit/LRT Station, intersection</i>	How long did you wait?
<i>Example Trip 1</i>	<i>Acme Coffee - 123 Main St.</i>	<i>6:00am</i>	<i>Car Driver</i>	<i>Alex</i>	<i>6:08am</i>	Primary: <i>Got Breakfast</i> Other: <i>Met with friend</i>			
<i>Example Trip 2</i>	<i>City Hall, Edmonton</i>	<i>6:25am</i>	<i>Car Driver, then LRT</i>	<i>Alex</i>	<i>7:00am</i>	Primary: <i>Work</i> Other:	<i>Capital Line</i>	<i>Century Park</i>	<i>3 minutes</i>
<i>Example Trip 3</i>	<i>Castle Downs YMCA, Edmonton</i>	<i>4:30pm</i>	<i>Bus</i>		<i>5:15pm</i>	Primary: <i>Exercise</i> Other:	<i>#16 #168</i>	<i>99 street &amp; 103A Ave Eaux Claire Transit Ctr.</i>	<i>7 minutes 2 minutes</i>
Trip 1						Primary: Other:			
Trip 2						Primary: Other:			
Trip 3						Primary: Other:			
Trip 4						Primary: Other:			
Trip 5						Primary: Other:			
Trip 6						Primary: Other:			
Trip 7						Primary: Other:			
Trip 8						Primary: Other:			
Trip 9						Primary: Other:			
Trip 10						Primary: Other:			
Trip 11						Primary: Other:			
Trip 12						Primary: Other:			

Report trips made using any mode of travel: **Walk, Cycle, Drive, Passenger, Bus, LRT, School Bus, Taxi Shuttle, Passenger + Bus, LRT + Drive, etc.**  
 Report your **primary activity** (main reason for being there) and **other activities**. Examples: **Work, School, Volunteering, Picking someone up, Going through a drive-thru, Dining out, Visiting someone, Shopping, Recreation/Exercise, Leisure / hobbies / entertainment, Religious activity**